

Pintu Kumar

Web development Manger | Web Engineering & AI Applications

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EXPERIENCE

BLUFIG Digital Private Limited, Bengaluru, India — *Team Lead | Frontend Engineer (React) | Web Developer | AI-integrated Applications*

April 2024 - PRESENT

- **AI Application Engineering:** Designed and developed GenAI applications using Python, LangChain, RAG, multi-agent workflows, LLM APIs, FastAPI and PostgreSQL.
- **Agentic AI Solutions:** Built AI-powered solutions for B2B marketing automation, workforce intelligence, social media content generation, SEO analysis and workflow automation.
- **LLM Integration:** Integrated Gemini, Claude and Groq APIs into AI workflows for research, analysis, content generation and task automation.
- **Solution Architecture:** Designed scalable application architectures integrating AI services, REST APIs, databases and third-party platforms.
- **Stack Ownership:** Managed CMS updates, marketing-automation flows, analytics tags, consent modules, and DNS configurations, migrated “20+ sites, & achieved 40% faster page-loads.
- **Platform Engineering:** Managed enterprise web platforms, marketing automation, analytics integrations and production operations across 20+ sites.
- **Support & Maintenance:** Led 24×7 on-call rotations, monitored Website health, drove root-cause analyses, and executed proactive Website performance tuning.
- **Technical Leadership:** Led web engineering initiatives, conducted code reviews and mentored 10+ engineers and stakeholders.

SELECTED AI ENGINEERING PROJECTS

AI-Powered ABM Platform — Confidential Client

AI Workforce Intelligence Platform — Confidential Client

Multi-Agent Social Media Agent — Confidential Client

AI SEO Analysis Agent — Confidential Client

HookFlow — Public Project (<https://hookflow.thinkstratum.com/>)

AI SaaS Comparison Platform | <https://saascompare.thinkstratum.com/>

SKILLS

AI / GENAI: Generative AI, LLM Applications, RAG, Agentic AI, Multi-Agent Workflows, Multimodal AI, Prompt Engineering

AI FRAMEWORKS:

LangChain, Fast API, MCP Integration, LLM Orchestration

LLM / AI APIs: Google Gemini, Anthropic Claude, Groq, openAi

CLOUD / DEVOPS: Docker, Git / GitHub, CI/CD, Hostinger Cloud Deployment

Frontend: React.js, JavaScript, HTML5, CSS3

UI/UX: Responsive Design, Performance Optimization, Core Web Vitals

Tools: Git, CI/CD, Chrome DevTools

Other: WordPress, Webflow, HubSpot, GA4

CERTIFICATE

Team Leader Fundamentals Professional Certificate

Learning Microsoft 365 Copilot

Introduction to Prompt Engineering for Generative AI

Tips for Learner Engagement AI Agents Fundamentals

Certification Updated on LinkedIn

BLUFIG Digital Private Limited, Bengaluru, India — Web Developer

November 2021 - April 2024

- Developed and maintained 30+ client websites using HTML5, CSS3, JavaScript, and modern frontend practices
- Built dynamic and responsive user interfaces with a focus on performance and usability
- Integrated CMS platforms and APIs to enable scalable content-driven applications
- Improved page performance up to 95% through optimization techniques and efficient asset handling
- Ensured cross-browser compatibility and consistent UI behavior across devices

STROTA ADVISOR (OPC) Pvt Ltd, New Delhi, India — Web Developer (company closed)

September 2020 - October 2021

- Developed the website from scratch using HTML5, CSS3, Bootstrap, jQuery, and AJAX.
- Developed a full Company Management System using WordPress, PHP, MySQL WooCommerce.
- Implemented Page Optimization techniques for web pages & achieved 100% on page speed optimization.
- Developed site using plugins and a theme.
- Ensured and maintained cross-browser compatibility with HTML and CSS.

AllinPro Industries Pvt. Ltd, Noida, India — Web Developer

September 2019 - March 2021

- Developed 10 + websites from scratch using HTML5, CSS3, Bootstrap, jQuery, and AJAX.
- Developed the website from scratch using HTML5, CSS3, Bootstrap, jQuery, and AJAX.
- Developed a full CMS using WordPress, PHP, MySQL, and WooCommerce.
- Implemented Page Optimization techniques for web pages.
- Ensured and maintained cross-browser compatibility with HTML and CSS.

Optimal Virtual Employee, Noida, India — Web Developer Intern

March 2019 - September 2019

- Developed a website from scratch using HTML5, CSS3, Bootstrap,

AWARDS

Employee Of The Quarter:

April to June 2022

BLUFIG Excellence -Award

CONSISTENT PERFORMER:

April 2022 to March 2023

Team Of The Year:

April 2023 to March 2024

Employee Of The Year:

April 2024 to March 2025

Employee Of The Quarter:

April to June 2026

SOCIAL LINK

GitHub:

<https://github.com/pintukumar123-11>

LinkedIn:

<https://www.linkedin.com/in/pintu-kumar-0a1ba129/>

Stack-Overflow:

<https://stackoverflow.com/users/11581805/pintu-kumar>

Hugging Face:

<https://huggingface.co/pintukumar920>

jQuery, and AJAX

- Created a **photo upload form** with client-side validation
- Built the **backend using PHP and MySQL** to store participant data

Teleperformance, Gurgaon, India — *Analyst*

July 2018 - March 2019

- Analyzed products to identify items that do not align with the defined specifications or standards for **Google Shopping products**
- Customized products using internal tools based on business requirements
- Upgraded products by categorizing and aligning them with the relevant **product taxonomy**

EDUCATION

Don Bosco Institute of Technology, Bengaluru, India — **Bachelor of Engineering**

June 2011 - Jan 2016

Gained foundational knowledge in electronics, signal processing, and communication systems

Sri Chaitanya Junior College, Visakhapatnam — *Higher Secondary Certificate*

April 2008 - April 2010

Developed a solid base in Mathematics, Physics, and Chemistry

PROJECTS

AI SaaS Comparison Platform | saascompare.thinkstratum.com

- Built a data-driven platform for discovering and comparing **400+ AI tools** across multiple categories.
- Designed scalable application architecture with structured data, dynamic filtering, and API-driven workflows.
- Developed an AI-focused product experience integrating structured tool information and automated content workflows.
- Optimized application performance and responsive delivery for high-volume content.

Technologies: React | JavaScript | REST APIs | PostgreSQL | AI APIs | Git

AI-Powered ABM Platform — Confidential Client

- Built a **B2B Account-Based Marketing platform** that converts ICP requirements into prospect discovery and qualification workflows.
- Developed agentic workflows for prospect research, qualification and **human-in-the-loop approval**.
- Automated personalized email and LinkedIn outreach sequence generation using **Gemini, Claude and Groq APIs**.
- Implemented **LangChain, RAG, FastAPI and PostgreSQL** for AI orchestration, retrieval, APIs and persistent data.

Workforce Intelligence Platform — Confidential Client

- Developed an AI-powered workforce analytics platform for **employee utilization and productivity analysis**.
- Implemented multimodal AI workflows to analyze system activity/screenshots and derive productivity-related signals.
- Built AI processing workflows using **LangChain and LLM APIs**, with PostgreSQL for application and workflow data.
- Used FastAPI for backend services and Docker for containerized local development.

Multi-Agent Social Media Agent — Confidential Client

- Developed a **multi-agent AI platform** that transforms marketing requirements into structured social media calendars.
- Implemented multimodal AI workflows for content planning and generation.
- Integrated Gemini, Claude and Groq APIs through LangChain-based agent workflows.
- Built an approval-driven workflow to generate social media copy from approved content calendars.

AI SEO Analysis Agent — Confidential Client

- Developed an AI-powered SEO agent to identify technical and content-related SEO issues and generate recommendations.
- Implemented **RAG-based retrieval workflows** to provide contextual SEO guidance.
- Integrated multiple LLM APIs for automated analysis and recommendation generation.
- Built backend workflows using FastAPI and PostgreSQL.

HookFlow — AI Workflow Platform

- Developed an AI-powered workflow application for generating and managing viral video hooks for affiliate marketing.

- Designed the application around AI-assisted content generation and structured workflow automation.
- Implemented AI services, backend APIs and persistent application data to support the product workflow.

Global Web Platform Optimization

- Led migration of 40+ websites into a unified platform, improving performance by 50%
- Improved frontend performance, page load speed, and overall user experience across regions
- Standardized UI and analytics integration for consistent cross-platform behavior